



September 2018

To: Members of NBHA

From: National

#### New Logo

This is our new logo. It is the first re-branding of our association since its founding 26 years ago.

#### Adequan 2D Challenge

Great news! Adequan is offering a \$10,000 bonus to both the 1D and 2D Open Champions at this year's NBHA World Show. This will be added to the regular prize money those winners will receive. Additionally our 3D, 4D, and 5D Champions will each receive a bonus of \$1,000. That's \$23,000 in bonus money on top of our regular payout!!!

#### Ride TV

They will be onsite at our World Show taping all week for a subsequent highlight show to be shown later and will be broadcasting the finals live.

#### Drysdale's is transitioning to Boot Barn

Drysdale's is now part of the Boot Barn family of stores. Boot Barn has 200+ stores nationwide with the name brands you know and trust plus many more options. Boot Barn will continue to carry NBHA logo merchandise and help Districts with awards needs.

They currently don't have a website option available for ordering and are working on a solution with a catalog or online option in the near future.